

# GEOSPRING™ Hybrid Water Heater



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# What is a GeoSpring hybrid water heater?



Conventional electric tank water heaters use electric elements to heat the water

**A Hybrid water heater combines two technologies**



1. Heat pump – primary heating method, uses energy from the environment to heat water (reverse refrigeration cycle)
2. Conventional electric elements – secondary heating method, uses standard electric elements to heat water. Less efficient, but quicker recovery when needed



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# How does the GeoSpring™ work?



## Heat Pump

- Evaporator draws in ambient heat using 2 variable speed fans
- Evaporator absorbs the heat and the compressor increases the temperature and pressure of the refrigerant

## External condenser coils

- Heated refrigerant flows through the coils to heat water in the tank
- Coils are external and surround the porcelain lined tank to prevent corrosion and calcium build-up

## Tank and electric elements

Inside the tank is just like a standard water heater. Two electric heating elements alternate to aid in heating water when faster water recovery is needed. So you never run out of hot water!

This innovative process reduces water heating expenses up to 62%!

# Operating modes to fit your lifestyle

## eHeat™ mode

- Maximize your savings. The most energy efficient mode as it only utilizes the heat pump

## Hybrid mode

- Save while experiencing fast recovery. Hybrid mode is your factory setting combining eHeat, with the recovery of Standard Electric Mode

## High Demand mode

- Guest coming for the weekend? Designed for higher than average usage so you don't worry about running out of hot water

## Standard Electric mode

- Operates like a standard electric water heater fast recovery, but least energy efficient

## Vacation setting

- Why pay to heat your water when you're not home?
- Adjusts the temperature setpoint down to 50F for the duration of your vacation



# GeoSpring™ hybrid water heater specs



Similar electrical and plumbing connections for easy installation

Height = 60.5"  
Diameter = 21.75"  
Weight = 190 lbs  
Similar footprint as standard electric 50 gallon water heater

Uses electric-240V, 30AMP

50-gallon capacity

Same performance and recovery as traditional electric water heater

Backlit LCD control panel

Temp setting  
100-140F in 1F increments

Energy factor of 2.35 in  
Hybrid mode

Saves up to 62% on  
water heating costs



# Savings



ENERGY STAR<sup>®</sup> began rating heat pump electric water heaters for the first time in the fall of 2009

**To qualify a heat pump water heater must:**

**GeoSpring<sup>™</sup>  
exceeds with:**

- Have an EF of at least 2.0.....2.35 EF (hybrid mode )
- Have a manufactures warranty of at least 6 years.....10 year limited\*
- Have a minimum 50 gallon first hour recovery rate.....63 gallon FHR
- Must meet specific UL requirements per DOE.....YES

\*See Use & Care manual for limited warranty details

# Savings

## ENERGY STAR<sup>®</sup> Partner of the Year

- ENERGY STAR is a government-backed program helping people protect the environment through greater energy efficiency.
- GE creates products that help consumers use less energy, save money and protect the environment.
- Many of our products have earned the esteemed ENERGY STAR label from the U.S. Department of Energy and the Environmental Protection Agency.

GE won the ENERGY STAR Partner of the Year award in household appliances for 2004, 2005, 2006, 2007 and 2008.



# Energy Star

The screenshot shows a Microsoft Internet Explorer browser window displaying the Energy Star website. The address bar shows the URL: [http://www.energystar.gov/index.cfm?c=heat\\_pump.pr\\_heat\\_pump](http://www.energystar.gov/index.cfm?c=heat_pump.pr_heat_pump). The page features the Energy Star logo and a banner that reads "BUY PRODUCTS THAT MAKE A DIFFERENCE" with the U.S. Environmental Protection Agency and U.S. Department of Energy logos. A navigation menu includes "Products", "Home Improvement", "New Homes", "Buildings & Plants", and "Partner Resources". The main content area is titled "Heat Pump Water Heaters for Consumers" and includes a description of the technology, a "Savings and Benefits" section, a "Purchasing Tips" section, and a "Resources" section with links to product lists and tax credits. A sidebar on the left lists various product categories like Appliances, Heating & Cooling, and Water Heaters.

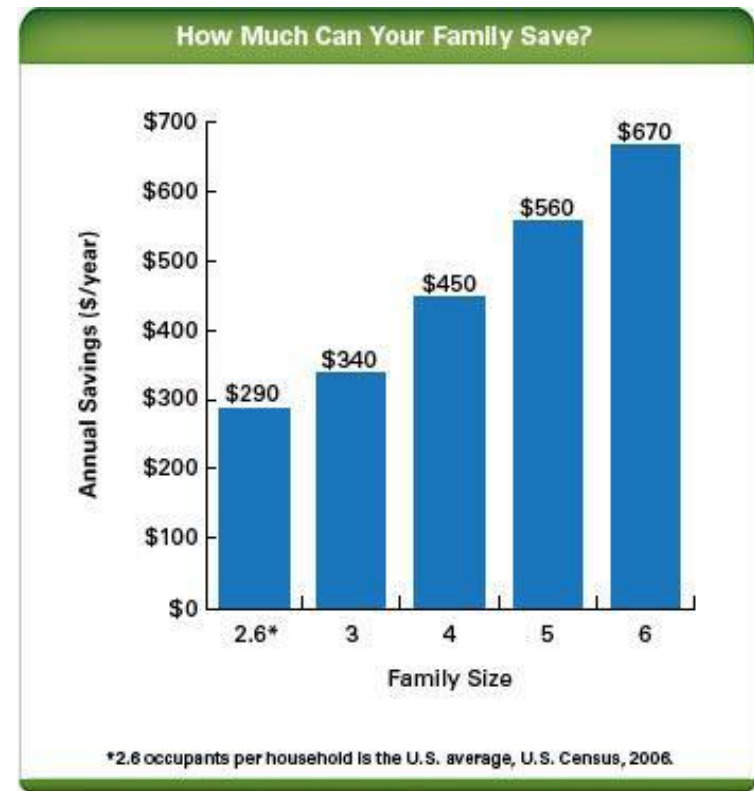
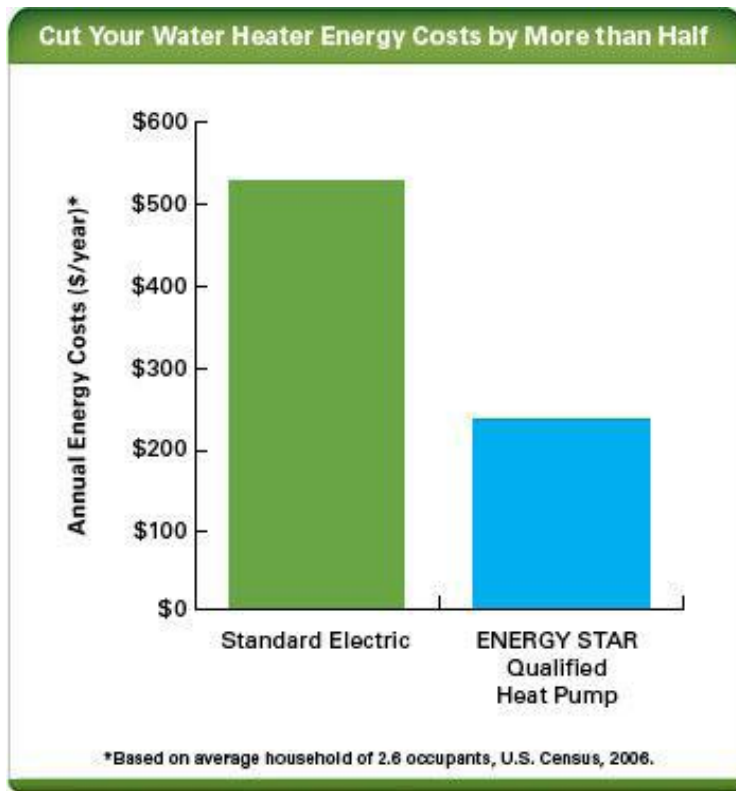
- New Category for 2009
- GE worked closely with DOE to establish new category.
- GE received first listing 8/24/09.
- Requirements for Energy Star certification
  - 2.0 EF or better
  - 6 yr sealed system warranty
  - 50 gal FHD

New Energy Star category for 2009



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# Annual savings – heat pump water heater



Savings Related to Household Size...Larger Families Save Even More



# Savings

## Energy Comparison

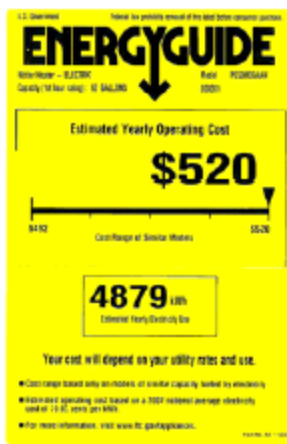
Comparison of ENERGY STAR<sup>®</sup> average savings between gas storage, gas tank less and solar.

<b>Water Heater Technology</b>	
Average Annual Savings*	
High-Efficiency Gas Storage	\$30
Whole-Home Gas Tankless	\$115
Solar	\$220
Integrated Heat Pump	\$290

\*Based on average household of 2.6 occupants, U.S. Census, 2006  
Source: DOE website [www.energystar.gov/index.cfm?c\\_water\\_heat.pr\\_water\\_heater](http://www.energystar.gov/index.cfm?c_water_heat.pr_water_heater)

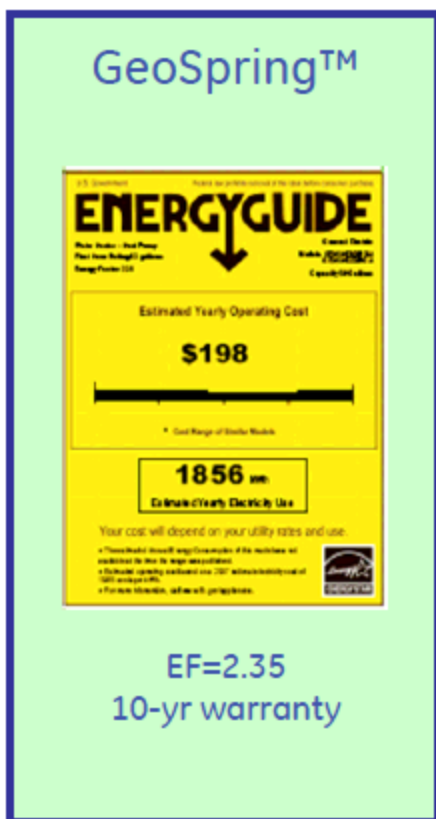
# Annual cost to operate comparison

50-gal electric tank water htr



EF=0.90  
9-yr warranty

GeoSpring™



EF=2.35  
10-yr warranty

50-gal gas tank water htr



EF=0.58  
9-yr warranty

6.4 gpm tankless



EF=0.83  
12-yr HX, 2yr parts warranty

GeoSpring has the lowest cost to operate

INTRODUCING THE NEW  
**GE® Hybrid Water Heater**  
 Electric Heat Pump Water Heater

**Save without sacrificing hot water**

To create the next generation of water heaters, GE rethought every aspect of this appliance from the ground up. The result is a innovative new product that can reduce water heater operating cost up to 62% and save \$320 per year.\* That adds up to significant savings, and you won't have to give up a single drop of hot water.

**Overview**

- Savings, Rebates & Tax Incentives
- Energy Savings
- Features & Details
- Installation
- FAQs

**shop today!**  
 Locate a dealer near you!  
 Call 1-888-443-4394.

**technical specs**  
 Easy replacement of standard electric water heater.  
 Technical specs & dimensions

**contact us**  
 Questions about the new Hybrid GE Electric Heat Pump Water Heater?  
 Call us! 1-888-443-4394

Explore the water heater that saves you money  
 See how it works in 3D!  
**LEARN MORE**

How much can you save? Find out with our energy cost savings tool.  
**CALCULATE**



**National Average: 10 cents/kwh\***

**Annual savings based on National Average:**

**\$302.50**

\*<http://oee.nrcan.gc.ca/residential/personal/tools/calculators/heatingcalc/compare-current-heating.cfm#step1>

# Total life cycle cost comparison

**Table 1**  
ACEEE Comparison of installed costs and energy costs for various water heating technologies. [20]

**Note:** There have been recent changes in energy costs which are not reflected here. As of publication, costs of 11 cents per kwh for electric, \$2.80 per gallon for fuel oil may be more representative. However, the relative cost advantage of HPWH remains.

Water Heater Type	Efficiency (EF/COP)	Installed Cost <sup>1</sup>	Yearly Energy Cost <sup>2</sup>	Life (years)	Total Cost (Over 13 Years) <sup>3</sup>
Conventional gas storage	0.60	\$850	\$350	13	\$5,394
High-efficiency gas storage	0.65	\$1,025	\$323	13	\$5,220
Condensing gas storage	0.86	\$2,000	\$244	13	\$5,170
Conventional oil-fired storage	0.55	\$1,400	\$654	8	\$11,299
Minimum Efficiency electric storage	0.90	\$750	\$463	13	\$6,769
High-eff. electric storage	0.95	\$820	\$439	13	\$6,528
Demand gas (no pilot)	0.80	\$1,600	\$262	13	\$5,008
Electric heat pump water heater	2.20	\$1,660	\$190	13	\$4,125
Solar with electric back-up	1.20	\$4,800	\$175	13	\$7,072

1. Purchase costs include our best estimates of installation labor and do not include financial incentives.

2. Operating cost based on hot water needs for typical family of four and energy costs of 9.5¢/kWh for electricity, \$1.40/therm for gas, \$2.40/gallon for oil.

3. Future operating costs are neither discounted nor adjusted for inflation.

20. ACEEE, "Water Heating," *Consumer Guide to Home Energy Savings: Condensed Online Version*, website, last updated August 2007, ACEEE, <http://www.aceee.org/consumerguide/waterheating.htm>.

Heat pump water heaters have the lowest life cycle Cost of any water heater category

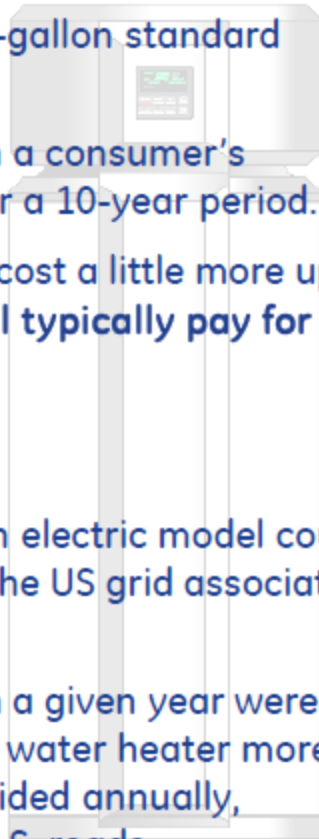
# Savings and Ecomagination Claims

## Energy/Cost Savings and Financial Payback

- The GE Hybrid Water Heater uses up to **62% less energy** than a 50-gallon standard electric tank water heater.\*
- The GE Hybrid Water Heater saves approximately **\$320 per year** on a consumer's electric utility bill.\* That's a savings of **\$3,200** in operating cost over a 10-year period.
- While the GE Hybrid water heater with heat pump technology may cost a little more up front, the tax incentives, ENERGY STAR rebates and cost savings will **typically pay for itself in approximately 3-4 years.\*\***

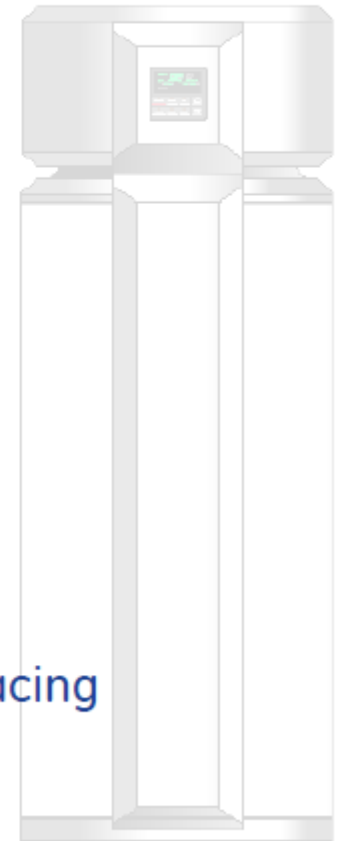
## Ecomagination

- Operating a GE Hybrid water heater instead of a standard 50-gallon electric model could help a U.S. household **avoid up to 62% of its CO2 emissions** from the US grid associated with water heating.
- If 25% of U.S. households purchasing a new electric water heater in a given year were to choose GE's Hybrid water heater over a standard 50-gallon electric water heater more than **4 billion lbs. of CO2 emissions** from the U.S. grid could be avoided annually, equivalent to the annual emissions of more than **360,000 cars** on U.S. roads.



# Installation

- ELECTRIC - Product is designed to be an easy replacement for an existing standard electric water heater
  - Similar footprint as a standard 50 gallon heater
  - Uses same 220v electrical connections
  - Uses same water connections
  - Slightly taller (~5") due to heat pump
  - Requires condensate drain
- GAS - Can also be used to replace a gas water heater
  - Similar footprint
  - Same water line connections
  - Installation may be more complicated when replacing gas due to need for 220v electrical power
  - Similar height as measured to the gas vent (62")



Electric switch-out very easy...Gas a little more complicated

